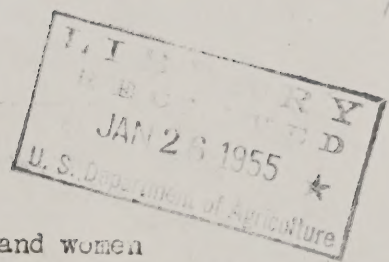


GINSENG AND YOUR CHILD'S FUTURE



Of course you want to educate your children! Men and women with college educations obtain better jobs and in their own businesses, earn many times more than secondary school graduates. You can provide higher education for your children if you will do a little sound planning for the future. This is how Ginseng fits into such plans.

Ginseng has been known and used as a medicinal herb for generations. The Chinese have used it for countless years as a preventative medicine. In China, doctors are engaged to keep people well; whereas, in America, we seldom call a doctor unless we are sick. For many, many years, China and other Oriental countries have imported large quantities of Ginseng from the United States. It formerly grew wild, but the great demand has practically caused the wild growth to disappear and it is now a profitable cultivated crop. Years ago Indians, hunters and woodsmen would bring in the Ginseng roots and sell them for but a few cents a pound; but, it now brings \$ 5.00 or more per pound, depending on the quality and the market. This quotation is low. In the Department of Agriculture Bulletin # 1184, a high price of \$ 17.50 per pound, and a low price of \$ 3.62 per pound is quoted; and, this was back in 1937, when the dollar had more purchasing power. Today a conservative average, and we do mean conservative, is \$ 5.00 per pound.

If you have 1/4 Acre, suitable for the growing of Ginseng, 2 1/2 pounds of our Special Canadian Grown Stratified Seed will sow this area broadcast. The price of the seed is \$ 30.00 a pound; or \$ 70.00 for 2 1/2 pounds, transportation prepaid. This price of \$ 70.00 for 2 1/2 pounds is a special for those interested in this plan. The seed may be sown according to instructions which we will supply, or follow those set forth in the above mentioned Farmers Bulletin # 1184, which you can order through your Congressman, for ten cents. The best time for planting is from now on until Spring. In five years from this original planting, with reasonable care and attention, you should have between five and six hundred pounds of marketable roots; but, let's say that you get only 400 pounds, at \$ 5.00 a pound this amounts to \$ 2,000.00. During the five years, you will have had three seed crops, which, following the instructions which we will furnish you, or as are set forth in said Bulletin, when replanted should provide for the 7th, 8th, and 9th years, and the approximate total of 2,000 pounds. If the figure of \$ 5.00 per pound holds, you should gross around \$ 10,000.00.

As sensible people, we and you, of course, must realize that there is no such thing as a sure-fire, get rich quick scheme. Some people will have failures and others great success. In our files, we have letters outlining the success of Ginseng growers, which indicates that one man (name on request) sold \$ 37,000.00 worth of seed in one year. After this man died, according to our informant, it is indicated that he had made about a quarter of a million dollars on the sale of Ginseng seed and roots. We do not want to over-sell you; it will, of course, require some thoughtful planning, work and attention; but, if you have the land, ordinary good common sense, and you are willing to work, there is no reason why you should not be successful, and accumulate enough money in a few years to provide a higher education for our boy or girl.

For information write today:

Smoky Mountain Ginseng & Goldenseal Gardens
P.O. Box 861, Asheville, N. C.

